



52nd International Conference on Very Large Data Bases



The Very Large Data Bases (VLDB) Conference is a **premier annual international forum** for researchers and practitioners in data management and database systems. Organized by the VLDB Endowment, this edition will feature a comprehensive program including research talks, keynotes, panels, tutorials, industrial tracks, and workshops, covering core topics such as database systems, data analytics, distributed and graph databases, privacy and security, and AI for data management.

This edition is especially significant as the conference returns to Boston, its original host city, making VLDB 2026 a symbolic and historic milestone for the community.

Location

Boston, Massachusetts, USA

Dates

31 August – 4 September 2026



VLDB: A Global Journey: 51 Cities • 28 Countries • 5 Decades

VLDB is a truly **international community**, with its conference rotating across countries to promote global accessibility and geographic diversity. This international scope makes VLDB especially attractive for technology companies, multi-national organizations, and research-driven enterprises operating in data platforms, AI systems, and large-scale infrastructure. As a sponsor, your brand engages a global audience of decision-makers within a single, high-impact event.



OVERVIEW: What's waiting for us!

VLDB uniquely bridges academic excellence and industrial relevance, making it a highly valuable venue for connecting with an audience actively shaping tomorrow's data infrastructure.

Key Conference Statistics

1,100+

Attendees

~12

Main Conference Tracks

~7

Workshop Tracks

~15

Workshops

Program Highlights from Previous VLDB



These numbers are estimates based on recent years. The actual numbers for VLDB 2026 may differ.

Core Themes & Focus Areas

VLDB 2026 addresses the most critical topics shaping the future of data systems. Sponsors align their brand with the core intellectual directions driving next-generation data infrastructure.

**Database Engines
& Performance**

**Graph and Network
Data**

**Machine Learning,
AI, and Databases**

**Data Mining and
Analytics**

**Information
Integration and
Data Quality**

**Novel Database
Architectures**

**Specialized Data
Management**

**Data Privacy and
Security**

Workshops at VLDB 2026

01

VLDB 2026 PhD Workshop

03

ADS: The Joint Workshop on Agentic Data Systems and Data-Centric AI

05

AIDB: 7th Applied AI for Database Systems and Applications

07

CDMS: 4th International Workshop on Composable Data Management Systems

09

NOVAS: Novel Optimization for Visionary AI Systems

11

QDB: 15th International Workshop on Quality in Databases

13

TaDA: 4th International Workshop on Tabular Data Analysis

15

VectorDB: 2nd Workshop on Vector Databases

02

ADMS: 17th International Workshop on Accelerating Analytics and Data Management Systems Using Modern Processor and Storage Architectures

04

Agents+Graphs: 3rd International Workshop on Data Management Opportunities in Bringing Agents with Graph Data

06

BDM: Workshop on Biomedical Data Management

08

DAAS/DIAS/DASH: The Joint Workshop on Data, Agents, Systems, and Human-in-the-loop

10

QCDKM: Quantum Computing and Data/Knowledge Management

12

SCCP: Symposium on Consistency Checking Principles

14

TPCTC: 18th TPC Technology Conference on Performance Evaluation and Benchmarking

Who Attends — Audience Scale & Reach

VLDB consistently attracts a diverse and global audience, representing a good mix of junior and senior professionals and decision makers who work at the forefront of innovative data systems. This creates an attractive target for sponsors focused on recruitment at all levels, strategic partnerships, and technical brand positioning.



Database Researchers

Leading database researchers from academia and industry advancing the state of the art in data management



Senior Engineers

Principal data engineers and system architects building production-scale infrastructure



AI & ML Practitioners

Data infrastructure specialists enabling next-generation machine learning systems



Technical Decision-Makers

Product leaders and technical executives with budget authority and strategic influence



Emerging Talent

Graduate students and early-career researchers representing the next generation of data systems innovation



Technology Entrepreneurs

Representatives from technology investors and database startups with innovative data products

Host City

Boston, Massachusetts

Boston is one of the oldest cities in the United States, founded in **1630**, and has long played a central role in the country's political, economic, and intellectual history. As a birthplace of key events of the American Revolution, it has evolved into a leading global center for education, research, and innovation.

As a host city, Boston offers world-class infrastructure for international conferences, including easy access from Logan International Airport, extensive hotel capacity, and strong global connectivity. Its concentration of technology companies, research institutions, and innovation-driven industries makes Boston a compelling and prestigious location for high-impact global events.





Venue

The Westin Boston Seaport District

The Westin Boston Seaport District redefines personal service with sophisticated style and a refreshing attitude that ensures a truly unforgettable experience. A vibrant neighbourhood in an iconic city, the **Seaport District** offers rich history, world-famous attractions, and hidden gems for those who want to take the path less traveled.

Strategic Location Benefits



Proximity to leading research institutions



Access to North America's largest technology talent pool



World-class conference facilities and infrastructure



Hub for venture capital and enterprise partnerships



Why Sponsor VLDB 2026

Sponsoring VLDB 2026 delivers measurable returns across brand visibility, talent acquisition, thought leadership, and strategic partnerships.

Brand Visibility

Exposure to a global, influential data community with prominent logo placement across conference assets

Targeted Reach

Direct engagement with senior engineers, architects, and researchers in an ideal environment for recruitment and enterprise positioning

Thought Leadership

Sponsor talks embedded in the official program, showcasing systems, platforms, and real-world use cases

Talent & Community Access

Interaction with leading universities, research labs, and companies to recruit highly specialized data systems talent

Sponsorship Opportunities

VLDB 2026 offers **6 levels of sponsorship** designed to accommodate varying strategic objectives and budgets. All sponsorship amounts are exclusive of any applicable taxes.



Diamond

USD 45,000

- Acknowledgement in press releases
- Company logo on banners at registration area
- Company logo on conference poster
- Recognition in opening and closing sessions
- 10 complimentary conference plus workshop registrations
- Full-page advertisement in conference brochure
- Linked company logo on website
- Acknowledgement at conference banquet
- Executive place in Exhibition Area
- Pamphlet distribution in conference bag
- Sponsor talk in conference program
- Opportunity to submit industrial workshop proposals



Platinum

USD 30,000

- Acknowledgement in press releases
- Company logo on banners at registration area
- Company logo on conference poster
- Recognition in opening and closing sessions
- 6 complimentary conference plus workshop registrations
- Full-page advertisement in conference brochure
- Linked company logo on website
- Acknowledgement at conference banquet
- Executive place in Exhibition Area
- Pamphlet distribution in conference bag
- Sponsor talk in conference program



Gold

USD 15,000

- Company logo on banners at registration area
- Company logo on conference poster
- 3 complimentary conference plus workshop registrations
- Full-page advertisement in conference brochure
- Linked company logo on website
- Acknowledgement at conference banquet
- A place in Exhibition Area
- Sponsor talk in conference program

Sponsorship Opportunities



Silver

USD 10,000

- Company logo on banners at registration area
- Company logo on conference poster
- 2 complimentary conference plus workshop registrations
- Half-page advertisement in conference brochure
- Linked company logo on website
- Acknowledgement at conference banquet
- A place in Exhibition Area



Bronze

USD 5,000

- Company logo on banners at registration area
- Company logo on conference poster
- 1 complimentary conference plus workshop registration
- Half-page advertisement in conference brochure
- Linked company logo on website
- Acknowledgement at conference banquet



Exhibitor/Publisher

USD 2,000

- Company logo on banners at registration area
- Company logo on conference poster
- Half-page advertisement in conference brochure
- Linked company logo on website
- A place in Exhibition Area

Endowment Sponsorship — Long-Term Engagement



Multi-Year Strategic Visibility

For organizations seeking sustained, multi-year visibility and deeper integration into the global VLDB community, the conference offers Endowment Sponsorships. These packages provide recognition across VLDB-affiliated events year-round, ensuring visibility that extends far beyond the annual conference.

Endowment sponsors benefit from continuous brand association with the VLDB community's research initiatives, publications, and global activities, positioning your organization as a cornerstone supporter of data systems innovation.

VLDB 2026 Leadership

VLDB 2026 is led by a distinguished team of chairs who ensure professional execution, sponsor alignment, and seamless integration of the event, the program and its partner organizations into the conference program.

General Chairs

Angela Bonifati

Lyon 1 University & IUF, France

Mirek Riedewald

Northeastern University, USA

Program Committee Chairs

Yanlei Diao

Ecole Polytechnique and Amazon Web Services, France

Xiaokui Xiao

National University of Singapore, Singapore

Sponsorship Chairs

Ibrahim Sabek

University of Southern California,
USA

Jing Tang

The Hong Kong University of
Science and Technology, China

Nesime Tatbul

Intel Labs and MIT, USA

Anand Deshpande

Persistent Systems, India



Contact & Next Steps

To secure sponsorship or request a tailored package aligned with your organization's strategic objectives, please contact the VLDB 2026 sponsorship team. Early commitment ensures priority positioning, maximum visibility, and optimal scheduling within the conference program.

Email Contact

vlldb2026-sponsorship@googlegroups.com

Official Website

vlldb.org/2026/sponsorship.html

We look forward to partnering with your organization to make VLDB 2026 a landmark event in the global data systems community.

