



# **52nd International Conference on Very Large Data Bases**



The Very Large Data Bases (VLDB) Conference is a **premier annual international forum** for researchers and practitioners in data management and database systems. Organized by the VLDB Endowment, this edition will feature a comprehensive program including research talks, keynotes, panels, tutorials, industrial tracks, and workshops, covering core topics such as database systems, data analytics, distributed and graph databases, privacy and security, and AI for data management.

This edition is especially significant as the conference returns to Boston, its original host city, making VLDB 2026 a symbolic and historic milestone for the community.

## Location

Boston, Massachusetts, USA

## Dates

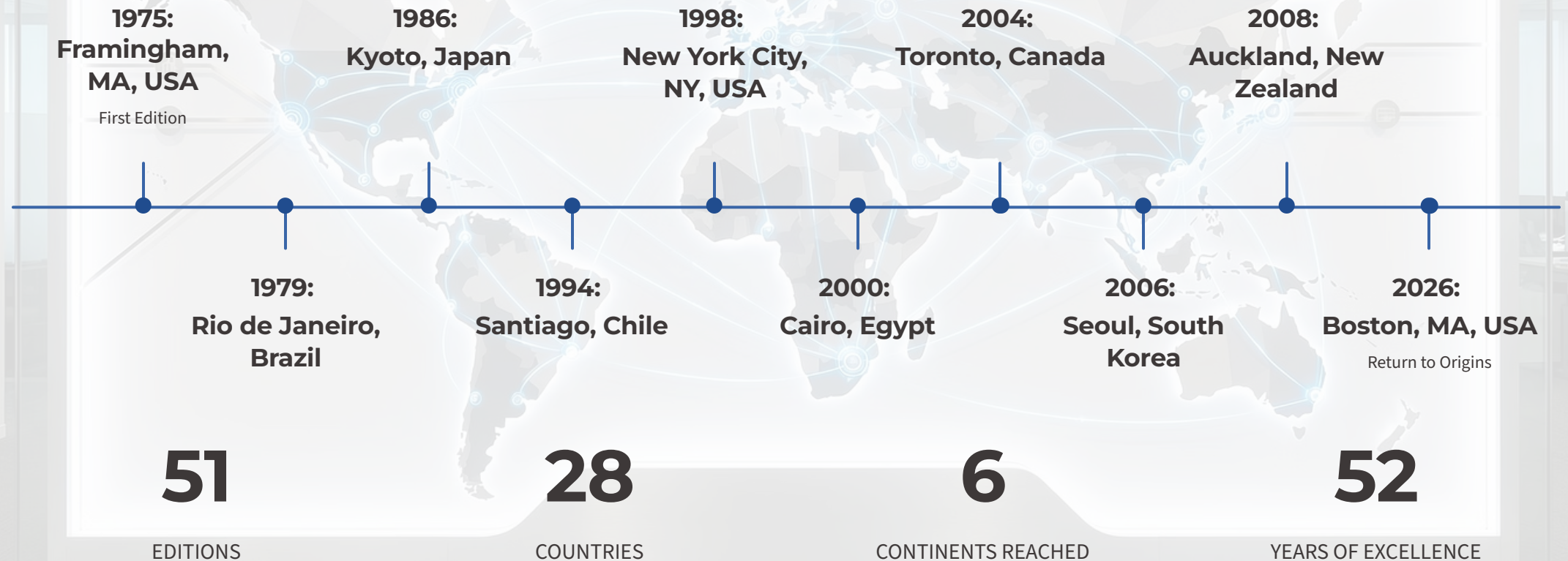
31 August – 4 September 2026





# VLDB: A Global Journey: 51 Cities • 28 Countries • 5 Decades

VLDB is a truly **international community**, with its conference rotating across countries to promote global accessibility and geographic diversity. This international scope makes VLDB especially attractive for technology companies, multi-national organizations, and research-driven enterprises operating in data platforms, AI systems, and large-scale infrastructure. As a sponsor, your brand engages a global audience of decision-makers within a single, high-impact event.



# OVERVIEW: What's waiting for us!

VLDB uniquely bridges academic excellence and industrial relevance, making it a highly valuable venue for connecting with an audience actively shaping tomorrow's data infrastructure.

## Key Conference Statistics

**1,100+**

Attendees

**~12**

Main Conference Tracks

**~7**

Workshop Tracks

**~15**

Workshops

## Program Highlights from Previous VLDB



**3 Keynotes**



**66 Research Sessions**



**6 Industry Sessions**



**4 Panel Sessions**



**13 Tutorial Sessions**



**3 Demo Sessions**



**3 Poster Sessions**



**5 Sponsor Sessions**



**2 Community Events**

These numbers are estimates based on recent years. The actual numbers for VLDB 2026 may differ.

# Core Themes & Focus Areas

VLDB 2026 addresses the most critical topics shaping the future of data systems. Sponsors align their brand with the core intellectual directions driving next-generation data infrastructure.

**Database Engines  
& Performance**

**Graph and Network  
Data**

**Machine Learning,  
AI, and Databases**

**Data Mining and  
Analytics**

**Information  
Integration and  
Data Quality**

**Novel Database  
Architectures**

**Specialized Data  
Management**

**Data Privacy and  
Security**

# Workshops at VLDB 2026

01

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**VLDB 2026 PhD Workshop**

03

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**ADS: The Joint Workshop on Agentic Data Systems and Data-Centric AI**

05

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**AIDB: 7th Applied AI for Database Systems and Applications**

07

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**CDMS: 4th International Workshop on Composable Data Management Systems**

09

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**NOVAS: Novel Optimization for Visionary AI Systems**

11

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**QDB: 15th International Workshop on Quality in Databases**

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**TaDA: 4th International Workshop on Tabular Data Analysis**

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**VectorDB: 2nd Workshop on Vector Databases**

02

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**ADMS: 17th International Workshop on Accelerating Analytics and Data Management Systems Using Modern Processor and Storage Architectures**

04

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**Agents+Graphs: 3rd International Workshop on Data Management Opportunities in Bringing Agents with Graph Data**

06

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**BDM: Workshop on Biomedical Data Management**

08

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**DAAS/DIAS/DASH: The Joint Workshop on Data, Agents, Systems, and Human-in-the-loop**

10

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**QCDKM: Quantum Computing and Data/Knowledge Management**

12

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**SCCP: Symposium on Consistency Checking Principles**

14

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**TPCTC: 18th TPC Technology Conference on Performance Evaluation and Benchmarking**

# Who Attends — Audience Scale & Reach

VLDB consistently attracts a diverse and global audience, representing a good mix of junior and senior professionals and decision makers who work at the forefront of innovative data systems. This creates an attractive target for sponsors focused on recruitment at all levels, strategic partnerships, and technical brand positioning.



## Database Researchers

Leading database researchers from academia and industry advancing the state of the art in data management



## Senior Engineers

Principal data engineers and system architects building production-scale infrastructure



## AI & ML Practitioners

Data infrastructure specialists enabling next-generation machine learning systems



## Technical Decision-Makers

Product leaders and technical executives with budget authority and strategic influence



## Emerging Talent

Graduate students and early-career researchers representing the next generation of data systems innovation



## Technology Entrepreneurs

Representatives from technology investors and database startups with innovative data products



# Host City

## Boston, Massachusetts

Boston is one of the oldest cities in the United States, founded in **1630**, and has long played a central role in the country's political, economic, and intellectual history. As a birthplace of key events of the American Revolution, it has evolved into a leading global center for education, research, and innovation.

As a host city, Boston offers world-class infrastructure for international conferences, including easy access from Logan International Airport, extensive hotel capacity, and strong global connectivity. Its concentration of technology companies, research institutions, and innovation-driven industries makes Boston a compelling and prestigious location for high-impact global events.







# Venue

## The Westin Boston Seaport District

The Westin Boston Seaport District redefines personal service with sophisticated style and a refreshing attitude that ensures a truly unforgettable experience. A vibrant neighbourhood in an iconic city, the **Seaport District** offers rich history, world-famous attractions, and hidden gems for those who want to take the path less traveled.

### Strategic Location Benefits



Proximity to leading research institutions



Access to North America's largest technology talent pool



World-class conference facilities and infrastructure



Hub for venture capital and enterprise partnerships



# Why Sponsor VLDB 2026

Sponsoring VLDB 2026 delivers measurable returns across brand visibility, talent acquisition, thought leadership, and strategic partnerships.

## **Brand Visibility**

Exposure to a global, influential data community with prominent logo placement across conference assets

## **Targeted Reach**

Direct engagement with senior engineers, architects, and researchers in an ideal environment for recruitment and enterprise positioning

## **Thought Leadership**

Sponsor talks embedded in the official program, showcasing systems, platforms, and real-world use cases

## **Talent & Community Access**

Interaction with leading universities, research labs, and companies to recruit highly specialized data systems talent

# Sponsorship Opportunities

VLDB 2026 offers **6 levels of sponsorship** designed to accommodate varying strategic objectives and budgets. All sponsorship amounts are exclusive of any applicable taxes.



## Diamond

**USD 45,000**

- Acknowledgement in press releases
- Company logo on banners at registration area
- Company logo on conference poster
- Recognition in opening and closing sessions
- 10 complimentary conference plus workshop registrations
- Full-page advertisement in conference brochure
- Linked company logo on website
- Acknowledgement at conference banquet
- Executive place in Exhibition Area
- Pamphlet distribution in conference bag
- Sponsor talk in conference program
- Opportunity to submit industrial workshop proposals



## Platinum

**USD 30,000**

- Acknowledgement in press releases
- Company logo on banners at registration area
- Company logo on conference poster
- Recognition in opening and closing sessions
- 6 complimentary conference plus workshop registrations
- Full-page advertisement in conference brochure
- Linked company logo on website
- Acknowledgement at conference banquet
- Executive place in Exhibition Area
- Pamphlet distribution in conference bag
- Sponsor talk in conference program



## Gold

**USD 15,000**

- Company logo on banners at registration area
- Company logo on conference poster
- 3 complimentary conference plus workshop registrations
- Full-page advertisement in conference brochure
- Linked company logo on website
- Acknowledgement at conference banquet
- A place in Exhibition Area
- Sponsor talk in conference program

# Sponsorship Opportunities



## Silver

**USD 10,000**

- Company logo on banners at registration area
- Company logo on conference poster
- 2 complimentary conference plus workshop registrations
- Half-page advertisement in conference brochure
- Linked company logo on website
- Acknowledgement at conference banquet
- A place in Exhibition Area



## Bronze

**USD 5,000**

- Company logo on banners at registration area
- Company logo on conference poster
- 1 complimentary conference plus workshop registration
- Half-page advertisement in conference brochure
- Linked company logo on website
- Acknowledgement at conference banquet



## Exhibitor/Publisher

**USD 2,000**

- Company logo on banners at registration area
- Company logo on conference poster
- Half-page advertisement in conference brochure
- Linked company logo on website
- A place in Exhibition Area



# Endowment Sponsorship — Long-Term Engagement



## Multi-Year Strategic Visibility

For organizations seeking sustained, multi-year visibility and deeper integration into the global VLDB community, the conference offers Endowment Sponsorships. These packages provide recognition across VLDB-affiliated events year-round, ensuring visibility that extends far beyond the annual conference.

Endowment sponsors benefit from continuous brand association with the VLDB community's research initiatives, publications, and global activities, positioning your organization as a cornerstone supporter of data systems innovation.

# VLDB 2026 Leadership

VLDB 2026 is led by a distinguished team of chairs who ensure professional execution, sponsor alignment, and seamless integration of the event, the program and its partner organizations into the conference program.

## General Chairs

**Angela Bonifati**

Lyon 1 University & IUF, France

**Mirek Riedewald**

Northeastern University, USA

## Program Committee Chairs

**Yanlei Diao**

Ecole Polytechnique and Amazon Web Services, France

**Xiaokui Xiao**

National University of Singapore, Singapore

## Sponsorship Chairs

**Ibrahim Sabek**

University of Southern California,  
USA

**Jing Tang**

The Hong Kong University of  
Science and Technology, China

**Nesime Tatbul**

Intel Labs and MIT, USA

**Anand Deshpande**

Persistent Systems, India



# Contact & Next Steps

To secure sponsorship or request a tailored package aligned with your organization's strategic objectives, please contact the VLDB 2026 sponsorship team. Early commitment ensures priority positioning, maximum visibility, and optimal scheduling within the conference program.

## Email Contact

[vldb2026-sponsorship@googlegroups.com](mailto:vldb2026-sponsorship@googlegroups.com)

## Official Website

[vldb.org/2026/sponsorship.html](http://vldb.org/2026/sponsorship.html)

We look forward to partnering with your organization to make VLDB 2026 a landmark event in the global data systems community.

